

2010 Morden Corn and Apple Festival Sponsorship Breakdown



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All Sponsors will be featured on our Website.
www.cornandapple.com

	Name/Logo on front of color brochure and extensive advertising package. Exclusive advertising on front page of full color brochure, 20,000 copies in circulation <i>Highway banner advertising from July to Sept.</i> Main stage banner during festival. Space on all advertising brochures and posters.	Name/Logo on back of color brochure. Exclusive ad on back of full color brochure, 20,000 copies in circulation. Exclusive sponsor of Free Corn & Apple Cider	Name/Logo on 4/5 page inside color brochure and Event Sponsorship Large ad in full color brochure, 20,000 copies in circulation. Your company sponsors a major event of your choice. i.e. entertainers, concerts, children's events, secondary stage, Sunday afternoon program. (first come first served)	Name/Logo on 4/5 page inside color brochure Large ad in full color brochure, 20,000 copies in circulation.	Name/Logo on 3/5 page inside color brochure Medium size ad in full color brochure, 20,000 copies in circulation.	Name/Logo on 2/5 page inside color brochure Medium size ad in full color brochure, 20,000 copies in circulation.	Cob & Cora (mascots) Your company name/logo on banners worn by contestants or mascots at events leading up to and during the Festival as well as all other Pageant promotions and 6 parades in Southern Manitoba.	Name/Logo on Business Card ad inside color brochure Business card size advertising in full color brochure, 20,000 copies in circulation.	Free Street Space Free street space available to your company as a display area during the festival. Space to be reserved by June 30 at 823-2676 if you are planning to take advantage of this option. Name mention throughout the weekend during mainstage programs.	Banner on wall of fame Name/Logo on our Banner Wall of Fame beside Free Corn. Banner provided by the festival.	Name listing on Sponsorship Recognition Poster Approx 150 posters placed in various locations throughout Morden during the Festival.
Platinum \$9000	• SOLD								•	•	•
Diamond Plus \$7500		•							•	•	•
Diamond \$5000			•						•	•	•
Gold Plus \$2000				•					•	•	•
Gold \$1500					•				•	•	•
Cob & Cora Mascots \$1000							•				
Silver Plus \$800						•			•	•	•
Silver \$600								•	•	•	•
Bronze Plus \$500								•	•	•	•
Bronze \$350									•	•	•
Friend \$50											•

Brochure Stand-alone Ads without above Sponsorship package discounts - 1/5 Page (Business Card Size) - \$250 2/5 page -\$450 3/5 page-\$750 4/5 page-\$900 Full Page-\$1000