

Silver Plus

\$800

- 2/5 page ad (4¼" w x 3 " h) in full colour event program, 20,000 copies in circulation.
- Listing on Festival website sponsor page - 1 year duration.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Sponsor promos from main stage throughout the weekend.

Silver

\$600

- Business Card size ad (4¼" w x 1½" h) in full colour event program, 20,000 copies in circulation.
- Name Listing on Festival website sponsor page - 1 year duration.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Sponsor promos from main stage throughout the weekend.

Bronze

\$400

- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on Festival website sponsor page - 1 year duration.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.

Friend

\$100

- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Name Listing on Festival website sponsor page - 1 year duration.

Event Program Ads

- Event Program Advertising (20,000 circulation)

Full Page (4¼" w x 8" h) - \$1000
 4/5 Page (4¼" w x 6 " h) - \$900
 3/5 Page (4¼" w x 4¾" h) - \$750
 2/5 Page (4¼" w x 3 " h) - \$550
 1/5 Page (4¼" w x 1½" h) (Business Card Size) - \$300

Bronze Plus

\$500

- Business Card size ad (4¼" w x 1½" h) in full colour event program, 20,000 copies in circulation.
- Name listing on Festival website sponsor page - 1 year duration.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.



Morden Corn & Apple Festival
 MAIL: 200-379 Stephen St.
 Morden, Manitoba R6M 1V1

CALL: Ross Ariss, *Chairperson*
 1.204.822.3410
 ross.ariss@mts.net
 or: 1.204.823.2676

CORNANDAPPLE.COM



2012
 SPONSORSHIP
 LEVELS

All Sponsors will be featured on our website
CORNANDAPPLE.COM
 ONE FULL YEAR



Morden Corn & Apple Festival patrons closely identify sponsors associated with the Festival with our positive brand. We cordially invite you to become a corporate supporter of our Festival by taking advantage of the sponsorship and advertising opportunities detailed in this brochure.

Festival Facts:

- Established in 1967 as a part of Canada's Centennial Celebration and in 2011 celebrates 46 years of "It's Fun and It's Free"
- Promotes Morden by producing and maintaining an annual Free, Family Festival
- Approximately 60,000 patrons and vendors attend Festival annually
- Manitoba's Largest and most Recognized Summer Street Festival
- Largest Food Event in the Province of Manitoba
- Over \$1 million in economic activity generated in Morden and Area during Festival
- 84% of Winnipeggers are aware of the Morden Corn & Apple Festival; 48% of those have attended at some time, according to a recent Probe Research poll
- 40% of the Winnipeg population has attended the Morden Corn & Apple Festival
- The Festival enhances the image of the community
- Community identity is increased through the Festival
- The Festival is a celebration of the Morden community
- Morden gains positive recognition as a result of the Festival
- The Festival provides opportunities for people to have fun with their friends and family
- Business goodwill is increased by sponsoring, volunteering and promoting the Morden Corn & Apple Festival

Platinum

\$10,000

- Exclusive advertising on front page and full page (4¼" w x 8" h) inside of full colour event program, with a circulation of 20,000 copies.
- Name and logo on all Festival advertising.
- Exclusive logo on highway banner from July to September.
- Banner at Main Stage and Banner Wall of Fame (free corn area) during Festival, provided by Festival.
- Sponsor promos from main stage throughout the weekend.
- Name and logo on Festival website sponsor page - 1 year.
- One free street space (10' x 12') available to your company during the Festival. Space to be reserved by June 30th at 823-2676 if you are planning to take advantage of this option.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.



Diamond Plus

\$7,500

- Exclusive sponsor of Free Corn and Apple Cider.
- Full page ad (4¼" w x 8" h) on back of full colour event program, with a circulation of 20,000 copies.
- Name and logo on Festival website sponsor page - 1 year duration.
- Recognition Name/Logo on our Banner Wall of Fame (free corn area), provided by Festival.
- Sponsor promos from main stage throughout the weekend.
- One free street space (10' x 12') available to your company during the Festival. Space to be reserved by June 30th at 823-2676 if you are planning to take advantage of this option.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.

Diamond

\$5,000

- Main Event sponsorship - your company sponsors a major event of your choice. i.e. entertainers, concerts, children's events, Cottonwood Stage, Sunday afternoon program (first come first served)
- 4/5 page ad (4¼" w x 6" h) in full colour event program, 20,000 copies in circulation.
- Logo on Festival website sponsor page - 1 year duration.
- One 10' x 12' street space available to your company during the Festival. Space to be reserved by June 30th at 823-2676 if you are planning to take advantage of this option.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Sponsor promos from main stage throughout the weekend.

Gold Plus

\$2,500

- 4/5 page ad (4¼" w x 6" h) in full colour event program, 20,000 copies in circulation.
- Afternoon Performance Sponsor - your company sponsors an afternoon performer on the main stage, Sunday stage or a Children's tent or street performer.
- Logo on Festival website sponsor page - 1 year duration.
- One 10' x 12' free street space available to your company during the Festival. Space to be reserved by June 30th at 823-2676 if you are planning to take advantage of this option.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the Festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Sponsor promos from main stage throughout the weekend.

Gold

\$1,500

- 3/5 page ad (4¼" w x 4¾" h) in full colour event program, 20,000 copies in circulation.
- Logo on Festival website sponsor page - 1 year duration.
- One 10' x 12' street space available to your company during the Festival. Space to be reserved by June 30 at 823-2676 if you are planning to take advantage of this option.
- Name/Logo on our Banner Wall of Fame (free corn area), provided by the festival.
- Name listing on approx. 100 posters placed in various locations throughout Morden during the Festival.
- Sponsor promos from main stage throughout the weekend.